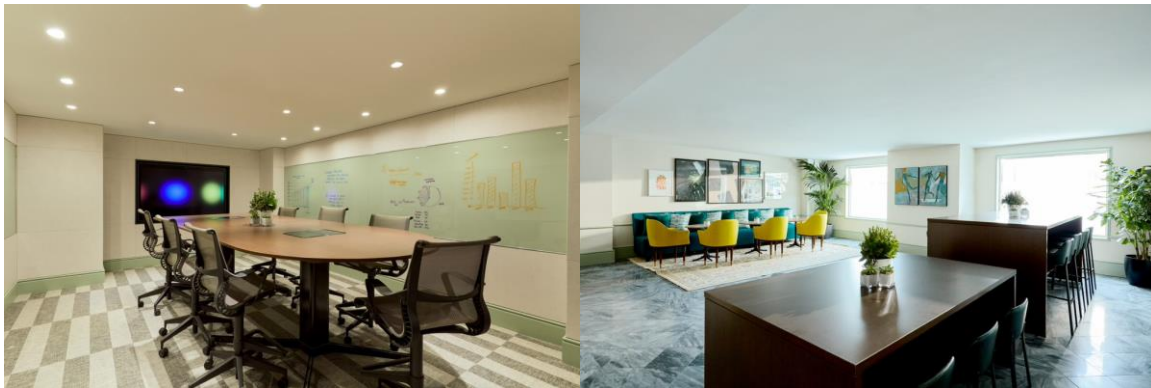




Park MGM’s New Ideation Studio Introduces First-of-Its-Kind Convention Experience with Cisco Webex Teams

*IACC-Certified Ideation Studio Opening Completes
Park MGM Meeting Center*



Park MGM’s Ideation Studio – Conference Studio and Shared Lounge

For high-resolution images and additional information, visit the [MGM Resorts Newsroom](#).

LAS VEGAS (December 18, 2018) – The way people meet continues to evolve, and [Park MGM](#) and Cisco are ready to provide that next-level meeting experience in the new 7,000-square-foot Ideation Studio, the most recent member of elite meetings association IACC. Working with [Cisco Systems](#), Park MGM is the world’s first hotel to offer groups [Cisco Webex™ Boards](#) and [Cisco Webex Teams](#), providing teams a combined real and virtual meeting space for collaborating, video calling, whiteboarding and sharing notes, files and presentations.

Meeting planners, presenters and attendees will appreciate Ideation Studio’s “smart” conference space’s ability to recognize each person’s device as they enter their designated room, regardless of the type of device, make or model. No wires and no passcodes required in this secure meeting space. The intuitive system also has the ability to capture the team’s valuable meeting notes and make them and all meeting materials easily accessible long after the meeting ends, dramatically improving the meeting experience. If someone needs to join remotely, the experience is just as simple and powerful.

Beyond the technology, elements within the Ideation Studio are based on behavioral science and how people interact with the environment. Chair and table height, lighting, flooring and room configurations were selected to enhance engagement and the flow of ideas. With four distinct layouts and 10 rooms for groups of six up to 24, the variety of options provide the right solution for that next strategic planning session.

The technologically advanced system, along with the science-based configurations and room features, are key reasons the Ideation Studio became the newest member of [IACC](#), an elite group of 300 conferencing venues in 26 countries that strive to represent the top 1% of meeting spaces worldwide. IACC member venues are part of a global community of companies delivering innovative and exceptional meeting experiences.

Mark Cooper, IACC's CEO, said, "The designs of Park MGM's Ideation Studio have taken into consideration many of the [trends and preferences](#) from meeting planners that IACC has identified through its research. The Park MGM leadership team has poured so much dedication and passion into developing a haven for small meetings and we look forward to bringing our own events to these inspiring meeting spaces in the future."

The Ideation Studio opening marks the completion of The Meeting Center at Park MGM, offering a fresh perspective that inspires interaction and connection. Easily accessible from all guest rooms and the resort lobby, the 77,000-square-foot conference area features an expansive ballroom, 29 meeting rooms, a 4,345-square-foot private outdoor terrace, and the Madison Meeting Center – also IACC certified and Las Vegas' first executive meeting center including a Daily Meeting Package (DMP). In addition to the meeting space, Park Theater, the centerpiece of Park MGM's entertainment experience, doubles as a signature event space able to accommodate up to 5,200 guests within 30,000 square feet.

With a combination of modern, non-traditional spaces and flexible design, Park MGM's new meeting offerings fill an unmet need in Las Vegas. For more information or to book the new space, email Meetings@ParkMGM.com or call 800.311.5999.

Ideation Studio Fast Facts:

• Amenities & Features

- All-In-One Collaboration Board
 - Each room comes standard with at least one state-of-the-art Cisco Webex Board allowing for full HD video teleconferencing, audio conferencing and collaboration annotative capabilities
 - Advantage: Wireless presentations, no need to connect cables to host or participate in meeting
- Built-In Whiteboard Wall Surfaces
 - Advantage: No more flip charts
- Device Agnostic
 - Advantages:
 - Compatibility issues via devices are a thing of the past
 - As attendees enter one of the Ideation Studio environments, the system will recognize their device – no codes, sign ins, wires or tutorial required
- Secure Connections to Virtual Meeting Spaces
 - Advantage: Continuous, secure workflow during and after meetings
- Audio/Video Conferencing at Touch of a Button
 - Advantage: Easy-to-use technology
- Wall-mounted speakers for presentations and background music
 - Advantage: Standard feature; all technology, including lighting, can be controlled from a wall-mounted touchscreen

• Meeting Spaces & Capacities

- Colab – 1
 - Capacity: 24 people
 - 2-55-inch Cisco Webex Boards
- Media Lounges – 2
 - Capacity: 16 people

- 1-70-inch Cisco Webex Board
- Conference Studios – 3
 - Capacity: 11-17 people
 - 1-70-inch Cisco Webex Board
- Team Studios – 4
 - Capacity: 8-12 people
 - 1-70-inch Cisco Webex Board, 2-55-inch Cisco Webex Boards

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About Park MGM

Park MGM and NoMad Las Vegas are the newest luxury destinations on the Las Vegas Strip, offering an intimate resort experience on a grand scale. A partnership between MGM Resorts International and New York-based Sydell Group, Park MGM features 2,700 guest rooms and suites; and the Las Vegas extension of Sydell's NoMad features 293 well-appointed guest rooms and suites. The resort's remarkable culinary program features NoMad Restaurant and NoMad Bar from Will Guidara and Daniel Humm; Hogsalt Hospitality's renowned Bavette's Steakhouse; and the December 2018 debuts of L.A. legend Roy Choi's Korean BBQ concept, Best Friend; and the 40,000-square-foot vibrant Italian marketplace, Eataly, among other dining and cocktail experiences. Park Theater, the resort's entertainment destination, is a 5,200-seat venue home to special engagements by Lady Gaga, Bruno Mars, Britney Spears and other top entertainers. Park MGM will also become home to a unique nightlife concept from LA-based Houston Hospitality, On The Record. Park MGM and NoMad Las Vegas are located in the heart of The Strip, next to the entertainment and dining neighborhood created by The Park and the 20,000-seat T-Mobile Arena. Park MGM is owned by MGM Resorts International (NYSE: MGM). For more information and reservations, visit ParkMGM.com, call toll-free at 888-529-4828 or follow on [Facebook](#) or [Twitter](#).

About Cisco

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